



ALPHA LIBRA LLC

Tripnovac | EZTaxNG | Mami African Hub | Miraluc

APPROVED PUBLIC CONTENT

Creator, Influencer, Ambassador And Community Brief

This brief is for creators, influencers, ambassadors, community leaders, and media-style partners who may support Alpha Libra through approved content or tracked referrals.

Allowed Content

- Honest app discovery posts.
- Founder/startup story content.
- Travel agency workflow education for Tripnovac.
- SME tax-readiness education for EZTaxNG without official tax outcome claims.
- African vendor and creator visibility content for Mami African Hub.
- Responsible entertainment/community content for Miraluc without gambling claims.

Content Must Include

Tracking

Use the approved link, code, form, or partner ID. Untracked activity may not qualify for payout or credit.

Disclosure

Where required, disclose that the post is sponsored, paid, affiliate, referral-based, or part of a partner campaign.

Approval

Use approved claims and submit sensitive scripts, financial claims, legal/tax claims, or regulated wording before posting.

Reporting

Share post links, date, platform, audience, views, comments, clicks, signups, leads, and any questions from the audience.

Blocked Claims

- No guaranteed income, app success, travel approval, visa result, tax clearance, penalty removal, betting win, investment return, or official affiliation claim.
- No claims that Alpha Libra has approved jobs, staff roles, equity, funding compensation, or permanent partner rights unless signed in writing.
- No fake testimonials, fake reviews, fake screenshots, or undisclosed paid endorsements where disclosure is required.

Deliverables That May Be Approved

Partner type	Possible deliverable	Evidence required
Creator	Video, carousel, newsletter, story, live session, or short-form content.	Post link, analytics screenshot, approved tracking link/code.
Ambassador	Market map, target list, weekly outreach, local group access, or event support.	Tracker entries, contact notes, meeting proof, feedback summary.
Association/comm unity	Group demo, webinar, leadership intro, member activation, or newsletter inclusion.	Event details, audience, attendees, signups, leads, follow-up list.